

Retailer Window & In-store Display Resources

Props/ Display Fixtures

- Fantastico, 559 6th St., San Francisco– All kinds of props and inexpensive display items; party supplies
- Tap Plastics (in several Bay Area cities) for plexi-glass risers, cubes, etc.
- Ikea, Emeryville
- Hire local carpenters design/build pieces to specifications
- www.mannequinmadness.com
- www.danielsdisplay.com

Decals & Graphic Design

- Fabmation, 3337 Lakeshore Avenue in Oakland; www.fabmation.org

Photos (posters/backdrops)

- www.gettyimages.com : search archives for themes; royalty-free or purchase the rights to a photograph
- Commission cost-effective photography from students in art school or on the internet

Internet Search

- www.craigslist.com : Call for carpenters, photographers, visual artists, interior designers (students are less expensive)

Barter Opportunities

- Offer display opportunities for local artists (decorate with their art and let them advertise pieces for sale)
- Other retailers on your street (Advertise for each other)

Read the recent article on window display in RDA Newsletter:

www.rockridgedistrict.com/nl/nl-spring-2005.pdf