



RDA Agenda

Thursday, 10-18-18 Location: 5940 College Ave Ste F Oakland CA 94618 Time: 8:30 am- 10:00 am
Call to Order: Establish Quorum: (6 members must be present and/or on the phone)

Introduce guests: CCA Project Team

I. Approve Agenda

II. Approve Minutes – Sept 20, 2018

III. Chair's report:

- a. Update- Final disbursement Total Funds \$156,994.37
- b. Independent Contractors- New Law and Definition – Louise report out?
- c. ACTION ITEM | College Ave Bike Lane – What position is the RDA taking – Chris is speaking with merchants
- d. ACTION ITEM | Street Bench Removal- Process- Request to remove/ Reasons for removal/Cost to remove
- e. ACTION ITEM | Bike Racks at Oakland Hills Fire Memorial- City wants support to move them
- f. Annual Report sent to City / Disestablishment Postcards mailed

IV. Treasurer's Report – To be reviewed in Nov (Disbursement Schedule 4/30 | 7/31 | 10/31)

- a. Update

V. Streetscape and Security:

- a. Updates

VI. Marketing and Promotions:

- a- Out & About Review – Financial only
- b- ACTION ITEM - One Holiday event expenditure \$300
- c- ACTION ITEM - Monthly commitment current fiscal year

VII. Land Use

- a- Update
- b- CCA Presentation 8:45AM Craig Communications

VIII. New Business

IX. Public Comment

X. Adjourn

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The RDA posts Agendas at 5940 College Avenue, suite C, Oakland CA 94618. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting notify Chris Jackson at 510.604.3125 at least 48 hours prior to the meeting

Rockridge District Association, a Rockridge Business Improvement District

5940 College Ave Ste F ▪ Oakland ▪ CA 94618
 ▪ Phone 510-604-3125 ▪
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RDA Minutes
Thursday, September 20, 2018

Call to Order: 8:32

Establish Quorum

Members Present: Susan Bernosky, Lauren Field, Anthony Barr, Veronica Bhonsle, Joyce Gardner, Andrew Snow, Robin Pennell, Maggie Klein

Absent: Katy Winter, Louise Rothman-Riemer, Aleksey Grove,

Chris Jackson, Manager

Guests: Monte McClain, Richard Harvey, Pat Schroeder, Jody Colley

- I. Approve Agenda: & Veronica moved & Joyce seconded
- II. Approve Minutes: moved & Lauren seconded (correction: Veronica seconded)
- III. Chair's Report:
 - a. election cycle - announced, official
 - b. assessments - need to agree same budget & list of accomplishments
- IV. Treasurer's Report:
 - a. tracking to budget
 - b. how much \$ for Christmas = what is important to the board
 - c. budget should include cost of Jody Colley
 - d. the results of Out and About are unclear
- V. Streetscape & Security: Chris Jackson
 - a. church feedings = Thanksgiving feeding. (2 pages attached)
 - b. street cleaning = negative, things not getting done
 - c. replace tree in front of Becky's, @ remove stump & replace
 - d. discussion @ deification on College & problems of public health
- VI. Marketing & Promotions
 - a. Samee = Out & About, likes insurance
 - b. budget
 - c. Out & About = report on details for this event, Sunday, September 16
 - d. Guests: Monte McClain from church across the street, and "elders."
 1. history of community meal
 2. feeding people & giving place of rest (College Avenue Presbyterian Church)
 3. Contact Monte: montemcclain@gmail.com, www.montemcclain.com, & www.capcoakland.org
 4. Phones: Office - 510.658.3666 or Cell - 510.520.0746
 - e. Guest: Jody Colley
 1. changes to web site
 2. categories of shopping & testimonials about different shops (creates interest)
- _____ VII. Land Use
 - a. Cider Bar, will offer some food, BoBoT, new clothing store (Vintage clothing)

VIII. New Business: none

X. Public Comment: none

XI. Adjourn: 9:45

FND Re-Envisioning Summary for Session

The Friday night meals are intended to provide quality meals to people in need. We attempt to do this with respect to our guests, the volunteers who prepare the meals, and the Rockridge community in which we are located. To continue doing these meals with our limited resources and space available we must cut back on services and limit the number of people we can serve.

Concerns addressed include:

- Safety issues
- Too many people for space
- Concerns of neighborhood and tenants
- Volunteer burn-out and empowerment

We are addressing these concerns in the following ways:

- People will not be allowed in kitchen unless they are a volunteer on the cooking team.
- A CAPC host will be present on all Fridays to issue and collect tickets, enforce rules, open doors and lock up, etc. These hosts will help deal with issues as they arise and to assist volunteer cooking teams with issues other than cooking/serving.
- Security will be present to help enforce rules and deal with issues.
- Volunteer groups will do their own set-up and clean-up.
- Rules will be posted and enforced. Violators will be asked to leave and/or not come back.
- Showers are being discontinued and guests will not be allowed in the gym during the preparation and serving of meals.
- The number of people we serve will be limited by issuing tickets
- People will not be allowed to congregate in yard or alley before, during, or after meals.
- Guests will not be allowed to be in the dining room except during the time meals are being served.
- No food will be allowed to-go. Meals must be eaten in the dining room.
- A trained CAPC host will be present to help deal with issues as they arise and to assist volunteer cooking teams with issues other than cooking/serving.
- The serving will end promptly at 7:00 and people must be out of the building by 7:30.

- Louise Hirschman, for the FND Re-visioning Group,
formed at our leadership retreat of 3 /26/11 which included:
Alana D'Attilio Bob Brylawski, Louise & Marc Hirschman,
Michael Mendonca, Sally Schmidt, Linda Trowbridge & Monte McClain

Rules for CAPC Oakland Friday Night Dinners

The Friday night meals are intended to provide quality meals to people in need. We attempt to do this with respect to our guests, the volunteers who prepare the meals, and the Rockridge community in which we are located. To continue doing these meals with our limited resources and space available we must cut back on services and limit the number of people we can serve. The following rules are being implemented to help us do this.

--CAPC 5/19/2011

- 1) A limited number of tickets will be distributed starting at 5:45. No one is admitted to the dining room prior to that time or without a ticket.
- 2) Showers have been discontinued and no one will be allowed in the Gym building while meals are being prepared or served.
- 3) No congregating in either the yard or the alley before or after dinner.
- 4) Serving starts at 6:00 after a prayer and any announcements.
- 5) Seconds start at 6:45, discontinued at 7:00 and are served only if the paper plate from the first serving has been saved.
- 6) It is intended that food served will be consumed in the dining room. No to-go cartons will be provided, no foil for plates, bags, etc.
- 7) No eating outside in either the alley or in the yard.
- 8) No more than one dessert may be taken at a time.
- 9) Drinks in cups provided only—no filling water bottles or other containers with coffee or juice.
- 10) This is a drug-free and alcohol-free zone.
- 11) Guests are expected to clean up after themselves and deposit used plates, cups, etc. in trash bins provided.
- 12) Guests are expected to behave in a respectful manner to each other as well as to the volunteers who prepare and serve the meals. No belligerence, foul language, yelling, fighting, drugs, or alcohol.
- 13) Anyone who does not follow these rules may be asked to leave. If the offense happens more than once or if there is push back, violators will not be allowed to come back. This is at the discretion of any member of the serving team, the host, or security.
- 14) People are expected to leave when they are finished with dinner. All guests must be out of the building by 7:30 or by the time clean-up is completed.



RDA accomplishments year 2018

Once again the time has come to bring our accomplishments for 2018 to you.

We continue to make the district a better place to be. I'm happy to say that we've have negotiated a new street cleaning contract and have brought on Pacific Landscaping as our preferred vendor. They have provided a better product as this is so important as our members see the results on a daily basis. Speaking of street cleaning I am working with the city to remedy the lack of mechanical cleaning on Claremont Ave.

I have brought the issue of illegal new stands to the city attorney's office that have been placed on College Ave, causing blight. We are hoping for a resolution very soon, as this is not only an RDA concern but affects all of Oakland.

We have been working with the RCPC, the City of Oakland, Ford Go Bike and BART to help with a solution for the placement of the bike kiosk in relation to the Fire Tile Memorial wall at the BART Plaza. We hope in doing this that we will see better lighting, new benches and an increased cleaning of the area.

We continue to work on such matters as increasing the numbers of auto and scooter parking by working with Ford Go Bike. I have now been able to work with OakDot to convert an unused driveway to create possibly 3 additional parking spaces here on College, further south on College we will be able to provide 3 motorcycles or scooter parking in what was left over space from the bike share kiosk.

The RDA is working with our property owners and the Department of Economic Development to help fill our vacant storefronts, I'm happy to say they are starting to fill. Soon to open is a Cider bar, boba tea bar, and our new Vietnamese restaurant is up and running, new Pizza Marica will also open very soon.

We are excited to celebrate year number 2 of our lighted holiday decorations. This brings cheer to the Ave and giving a more festive feel.

We are Working closely with OPD, we've seen a decrease in auto burglaries and other.

We have a board that has given countless hours of time to make all this happen. I make this statement every year, I'm still amazed that we can bring to Oakland and our district what we do with one of the smallest BID budgets.

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(BACK)

**RE: Notice of Procedure to Disestablish the Rockridge Business Improvement District
(pursuant to City of Oakland Ordinance No. 12301)**

Dear Business Owner,

We are writing in order to provide information to all Business Improvement District (BID) members regarding the process for disestablishing the Rockridge BID.

Each year, the City Council holds a public hearing prior to the assessment of the annual levy. If business owners comprising 50% or more of the value of the total district assessments submit written protests, then the assessment cannot be levied for that year.

In order for the BID to be permanently disestablished, the Council must pass an ordinance to disestablish the BID.

For more information contact:

Rockridge District Association

510-604-3125

Maria Rocha

mrocha@oaklandnet.com

City of Oakland Business Improvement District Program

510-238-6176

(FRONT- RTN ADDRESS)

RDA, a RBID
5940 College Ave Ste F
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