



RDA Agenda

Thursday, 05-16-19 Location: 5940 College Ave Ste F Oakland CA 94618

Time: 8:30 am- 10:00 am

Call to Order: Establish Quorum: (6 members must be present and/or on the phone)

Guest

I. Approve Agenda

II. Approve Minutes – April 25, 2019

III. Chair’s report

- a. Updates
- b. Assessments

IV. Treasurer’s Report – April 2019 (Disbursement Schedule 4/30 | 7/31 | 10/31)

- a. Updates

V. Streetscape and Security:

- a. Updates

VI. Marketing and Promotions:

- a- Updates
- b- Holiday event

VII. Land Use

- a- Updates

VIII. New Business

IX. Public Comment

X. Adjourn

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The RDA posts Agendas at 5940 College Avenue, suite C, Oakland CA 94618. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting notify Chris Jackson at 510.604.3125 at least 48 hours prior to the meeting

Rockridge District Association, a Rockridge Business Improvement District

5940 College Ave Ste F ▪ Oakland ▪ CA 94618

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RDA Minutes

Thursday, 04-25-19

Location: 5940 College Avenue, Suite F, Oakland, CA 94618

Time: 8:32am

Call to Order: Establish Quorum (6 present or phone) Susan Bernosky, Veronica Bhonsle, Andrew Snow, Joyce Gardner, Robin Pennell, Anthony Barr, Maggie Klein, Katy Winter, Chris Jackson: Manager

Absent: Miles Armstead, Lauren Field, Louise Rothman-Riemer

Guest: Shayla Brown : First Federal

1. Approve Agenda : Moved :Anthony Barr, Seconded Maggie Klein- All in Favor
- II. Approve Minutes from November 15, 2018 : Moved : Veronica Bhonsle, Seconded Andrew Snow
All in favor.
- III. Chair's report
 - a. List of Delinquent accounts- Write up and send for review to Board.
 - b. Election and Annual Meeting- Miles Armstead and Monte McClain on ballot. Joyce leaving board and confirm Louise's decision to retire from the board. Joyce and Louise are our longest sitting board members!
 - c. ACTION ITEM email vote- All in favor of removing bench at 5711 College and store for use
- IV. Treasurer's Report – March 2019 (Disbursement Schedule 4/30, 7/31, 10/31
 - a. All good- good year to start saving
 - b. Marketing budget acceptable with two changes- no shopping bags, no advertising Luxury
- V. Streetscape and Security
 - a. Good Shape- vacancies disappearing
 - b. Issues with Oakland health inspections a concern
 - c. City has replaced and upgraded all lights around the Oakland Library
- VI. Marketing and Promotions:
 - a. There is a budget for Holiday. Need a lead person
- VII. Land Use
 - a. Street vendors now legal due to new law – concerns
 - b. Duchess may be sold.
 - c. Spasso's sold
 - d. Marica is not selling pizza any more/ back to fish
 - e. Peter Pappé- Liquidating Levant/ building sold/ owner plans to lease for 3 years
 - f. FIT building fully rented
- VIII. New Business
 - a. None
- IX. Public Comment: none
- X. Adjourn: 9:14a

Rockridge District Association

BALANCE SHEET

As of April 30, 2019

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Fremont Bank O&A #0829	130.65
Fremont Bank Op #0349	854.86
Mechanics Checking	0.00
Paypal	0.00
Total Bank Accounts	\$985.51
Accounts Receivable	
Accounts Receivable	0.00
Total Accounts Receivable	\$0.00
Other Current Assets	
Prepaid Expense	0.00
Undeposited Funds	0.00
Total Other Current Assets	\$0.00
Total Current Assets	\$985.51
TOTAL ASSETS	\$985.51
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	0.00
Total Accounts Payable	\$0.00
Credit Cards	
Fremont Bank Credit Card	4,578.66
Total Credit Cards	\$4,578.66
Other Current Liabilities	
Out & About Payable	0.00
Payroll Liabilities	0.00
Short Term Loan - Strahan	0.00
Total Other Current Liabilities	\$0.00
Total Current Liabilities	\$4,578.66
Long-Term Liabilities	
City of Oakland	0.00
Total Long-Term Liabilities	\$0.00
Total Liabilities	\$4,578.66
Equity	
Unrestricted Net Assets	14,284.26
Net Income	-17,877.41
Total Equity	\$ -3,593.15
TOTAL LIABILITIES AND EQUITY	\$985.51

Rockridge District Association

PROFIT AND LOSS

April 2019

	TOTAL
Income	
Total Income	
GROSS PROFIT	\$0.00
Expenses	
Bank service charges	10.00
Interest	90.09
Marketing & Promotion Committee	
Advertising & Graphics	23.84
Total Marketing & Promotion Committee	23.84
Organization Committee	
Accounting & Legal	1,200.00
Office Expense	388.11
Professional Administration	
Insurance-Prof Admin	516.00
Payroll Service Fees-Prof Admin	79.97
Payroll Tax Expense	286.68
Wages-Prof Admin	3,747.33
Workers Comp-Prof Admin	273.25
Total Professional Administration	4,903.23
Total Organization Committee	6,491.34
Total Expenses	\$6,615.27
NET OPERATING INCOME	\$ -6,615.27
NET INCOME	\$ -6,615.27