



RDA Agenda

Thursday, 03-21-19 Location: 5940 College Ave Ste F Oakland CA 94618

Time: 8:30 am- 9:00 am Closed Session 9:00 am 10:00 am Open Session

Call to Order: Establish Quorum: (6 members must be present and/or on the phone)

Guest

I. Approve Agenda

II. Approve Minutes – Feb 21, 2019

III. Chair’s report

- a. Updates
- b. Election and Annual Meeting

IV. Treasurer’s Report – (Disbursement Schedule 4/30 | 7/31 | 10/31)

- a. Updates
- b. Budget Review

V. Streetscape and Security:

- a. Updates

VI. Marketing and Promotions:

- a- Updates

VII. Land Use

- a- Updates

VIII. New Business

IX. Public Comment

X. Adjourn

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The RDA posts Agendas at 5940 College Avenue, suite C, Oakland CA 94618. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting notify Chris Jackson at 510.604.3125 at least 48 hours prior to the meeting

Rockridge District Association, a Rockridge Business Improvement District

5940 College Ave Ste F ▪ Oakland ▪ CA 94618

▪ Phone 510-604-3125 ▪

chris@rockridgedistrict.com ▪ www.rockridgedistrict.com

RDA Minutes

Thursday, 02-21-19 Location: 5940 College Ave Set F Oakland CA 94618 Time 8:30 am - 10:00 am

Call to order : 8:35 a.m.

Susan Bernosky, Andrew Snow, Maggie Klein, Anthony Barr, Louise Rothman-Riemer, Joyce Gardner, Laurie Field , Chris Jackson (RDA manager)

Absent: Veronica Bhonsle, Miles Armstead, Robin Pennell, Katy Winter

Guests : Andrea Ramirez and Ryan Zhou- www.shopoaklandnow.org
Sean Arietta, Neighbor

1. Approve Agenda: Louise approved the agenda, Joyce seconded all in favor

II. Approve Minutes - Jan 17, 2019, approved by Louise, second by Laurie all in favor

III. Chair's Report

a. Independent Contractor – Letter – Sent out on newsletter – no response

IV. Treasurer's Report - Jan 2019 (Disbursement Schedule 4/30 | 7/31 | 10/31)

a. Good

V. Streetscape and Security

a. Safeway changed parking from 2 hours to 1 hour, Trader Joe's talked @ their landscape, excessive graffiti in neighborhood, 51-50 = a new acting out person, working with city of Oakland @ removal and abatement of illegal and/or damage news stands

b. Elmwood also has a business association, contacted Chris re an arch to delineate Rockridge from Elmwood. Issue is that there is so much residential area between the two areas, an arch does not seem to make sense. Further discussion needed

c. lost another tree, weather caused

VI. Marketing & Promotions

a. ACTION ITEM | Approve Marketing Budget. There was no vote – per recommendation from Anthony need more information

VII. Land Use

a. Lavant Carpet – building sold

b. Boba Tea still working on opening

c. Curves moving to Loot spot

VIII. New Business:

Andrea: shop Oakland now, requests photos, want to write business plan, etc. her company can refer, non-profit organizations, want to be invested in neighborhoods. Ryan Zhou was here to support her

IX. Public Comment: none

X. Adjourn: 9:30

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