



RDA Agenda – Election Ballot Collection Only – Annual Meeting

Thursday, 06-18-2020 Location: 5940 College Ave Ste A Oakland CA 94618
Time: 8:30 am- 10:00 am

Guest

I. Approve Agenda (July Meeting)

II. Approve Minutes (July Meeting)

III. Chair's report

a. Updates (July Meeting)

IV. Treasurer's Report (Disbursement Schedule 4/30 | 7/31 | 10/31)

a. Updates (July Meeting)

V. Streetscape and Security:

a. Updates (July Meeting)

VI. Marketing and Promotions:

a- Updates (July Meeting)

VII. Land Use:

a- Updates

VIII. New Business:

IX. Public Comment:

X. Adjourn

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The RDA posts Agendas at 5940 College Avenue, suite C, Oakland CA 94618. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting notify Chris Jackson at 510.604.3125 at least 48 hours prior to the meeting

Rockridge District Association, a Rockridge Business Improvement District

5940 College Ave Ste F ▪ Oakland ▪ CA 94618

▪ Phone 510-604-3125 ▪

chris@rockridgedistrict.com ▪ www.rockridgedistrict.com

RDA Minutes

Thursday, 05-21-2020 Location: ClickMeeting

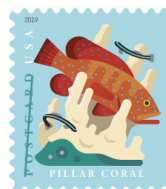
Time: 8:55 am

Present: Susan Bernosky, Anthony Barr, Lauren Field, Louise Rothman-Riemer, Andrew Snow, Veronica Bhonsle, Maggie Klein, Robin Pennell, Chris Jackson, Katy Winter

Absent: Monte McClain

- I. Approve Agenda: Robin moved & Veronica Seconded the approval, all in favor
- II. Approve Minutes: Louise moved & Robin seconded the approval all in favor
- III. Chair's Report:
 - a. Election: ACTION Move to Nominate Alberto Mendez-Robin moves/Louise 2nd- All in Favor
 - b. Election: Susan and Andrew agree to stay on the board and be added to the ballot
 - c. Annual Meeting: Repository for election ballots at Strahan Ins office 5940 College Ste A
- IV. Treasurer's Report: August 2019 (Disbursement Schedule 4/30 | 7/31 | 10/31)
 - a. Approved for PPP loan – Anthony will reach out when decision has to be made on spending excess over payroll.
- V. Streetscape & Security: Chris Jackson
 - a. Updates: Bike racks on 63rd Dan Kalb and Lisa Jacobs very helpful
 - b. Homeless: still an uptick
 - c. BID Mgr. meeting- Chris to promote use of sidewalk/parking spaces/parks
- VI. Marketing & Promotions
 - a. Out & About ACTION- Cancel 2020 Event Louise moves/Robin 2nd All in favor SB to notify Samee and Steve
 - b. Website- Jody and Chris working to keep it updated. Per SB – Jody very happy working with us
- VII. Land Use:
 - a. 5530 College sold. Chris is working with new owner. Pictures/Pop Ups
 - b. Closures: Namaste, La Boulangerie, Shoe Repair, Warm Things
- VIII. New Business:
 - a. No updates
- X. Public Comment: None
- XI. Adjourn: 9:26 am

RDA, a RBID
c/o The Henry Levy Group
5940 College Ave Ste F
Oakland CA 94618



RDA ANNUAL ELECTION

June 18th 2020

5940 College Ave Ste F
8:30 AM

**HALO HEALTH-CHIROPRACTIC
& COMMUNITY WELLNESS
5330 COLLEGE AVE STE 210
OAKLAND, CA 94618-2814**



Your Business Name _____

Address _____

Candidates for Board of Directors: Two Year Term 2020-2022

Choose All _____

1 - Alberto Mendez (Fremont Bank) New _____

2 - Susan Bernosky (Strahan Insurance) _____

3 - Andrew Snow (Golden Squirrel) _____

All ballots must be returned by June 18th 8:30 AM

Via: Fax: 510-450-9053

Via: Email: info@rockridgedistrict.com

In Person: 5940 College Ave Ste F

Rockridge District Association

BALANCE SHEET

As of May 31, 2020

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Fremont Bank O&A #0829	432.47
Fremont Bank Op #0349	118,154.10
Total Bank Accounts	\$118,586.57
Total Current Assets	\$118,586.57
TOTAL ASSETS	\$118,586.57
LIABILITIES AND EQUITY	
Liabilities	
Long-Term Liabilities	
PPP Loan	11,300.00
Total Long-Term Liabilities	\$11,300.00
Total Liabilities	\$11,300.00
Equity	
Unrestricted Net Assets	94,188.06
Net Income	13,098.51
Total Equity	\$107,286.57
TOTAL LIABILITIES AND EQUITY	\$118,586.57

Rockridge District Association

PROFIT AND LOSS

May 2020

	TOTAL	
	MAY 2020	MAY 2019 (PY)
Income		
BID Revenues		
BID Revenue	78,752.72	82,904.45
Total BID Revenues	78,752.72	82,904.45
Out & About		2,560.73
Total Income	\$78,752.72	\$85,465.18
GROSS PROFIT	\$78,752.72	\$85,465.18
Expenses		
Bank service charges	10.00	10.00
Interest		61.99
Marketing & Promotion Committee		
Advertising & Graphics	149.66	
Professional Services-Marketing		5,000.00
Web Design & Communication	1,500.00	
Total Marketing & Promotion Committee	1,649.66	5,000.00
Organization Committee		
Accounting & Legal	480.00	
Professional Administration		
Insurance-Prof Admin	565.00	516.00
Payroll Service Fees-Prof Admin	83.97	79.97
Payroll Tax Expense	286.66	286.66
Wages-Prof Admin	3,747.33	3,747.33
Workers Comp-Prof Admin	100.00	100.00
Total Professional Administration	4,782.96	4,729.96
Total Organization Committee	5,262.96	4,729.96
Out & About Expenses		1,075.00
Streetscape & Security Committe		
Beautification-Streetscape Misc	2,200.00	2,545.00
Streetcleaning Wages		4,400.00
Streetcleaning-Insurance	505.00	
Total Streetcleaning Wages	505.00	4,400.00
Total Streetscape & Security Committe	2,705.00	6,945.00
Total Expenses	\$9,627.62	\$17,821.95
NET OPERATING INCOME	\$69,125.10	\$67,643.23
NET INCOME	\$69,125.10	\$67,643.23

Rockridge District Association

PROFIT AND LOSS

May 2020

	TOTAL
Income	
BID Revenues	
BID Revenue	78,752.72
Total BID Revenues	78,752.72
Total Income	\$78,752.72
GROSS PROFIT	\$78,752.72
Expenses	
Bank service charges	10.00
Marketing & Promotion Committee	
Advertising & Graphics	149.66
Web Design & Communication	1,500.00
Total Marketing & Promotion Committee	1,649.66
Organization Committee	
Accounting & Legal	480.00
Professional Administration	
Insurance-Prof Admin	565.00
Payroll Service Fees-Prof Admin	83.97
Payroll Tax Expense	286.66
Wages-Prof Admin	3,747.33
Workers Comp-Prof Admin	100.00
Total Professional Administration	4,782.96
Total Organization Committee	5,262.96
Streetscape & Security Committe	
Beautification-Streetscape Misc	2,200.00
Streetcleaning Wages	
Streetcleaning-Insurance	505.00
Total Streetcleaning Wages	505.00
Total Streetscape & Security Committe	2,705.00
Total Expenses	\$9,627.62
NET OPERATING INCOME	\$69,125.10
NET INCOME	\$69,125.10