



RDA Agenda

Thursday, 02-21-19 Location: 5940 College Ave Ste F Oakland CA 94618 Time: 8:30 am- 10:00 am

Call to Order: Establish Quorum: (6 members must be present and/or on the phone)

Guest : Chrissy Anecito, Congressional Aide, Office of Congresswoman Barbara Lee at 9am

I. Approve Agenda

II. Approve Minutes – Jan 17, 2019

III. Chair’s report

- a. Update
- b. Independent Contractor- Letter

IV. Treasurer’s Report – Jan 2019 (Disbursement Schedule 4/30 | 7/31 | 10/31)

- a. Update

V. Streetscape and Security:

- a. Updates
- b. Elmwood/Rockridge Arch

VI. Marketing and Promotions:

- a- ACTION ITEM | Approve Marketing Budget

VII. Land Use

- a- Update

VIII. New Business

IX. Public Comment

X. Adjourn

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The RDA posts Agendas at 5940 College Avenue, suite C, Oakland CA 94618. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting notify Chris Jackson at 510.604.3125 at least 48 hours prior to the meeting

Rockridge District Association, a Rockridge Business Improvement District

5940 College Ave Ste F ▪ Oakland ▪ CA 94618
 ▪ Phone 510-604-3125 ▪
 chris@rockridgedistrict.com ▪ www.rockridgedistrict.com

RDA Minutes

Thursday, 01-17-19

Location: 5940 College Avenue, Suite F, Oakland, CA 94618

Time: 8:37am – 9:35am

Call to Order: Establish Quorum (6 present or phone) Susan Bernosky, Veronica Bhonsle, Lauren Field, Miles Armstead, Andrew Snow, Joyce Gardner, Robin Pennell, Chris Jackson: Manager

Absent: Maggie Klein, Anthony Barr, Louise Rothman-Riemer, Katy Winter,

Guest: Leslie Evers

- I. Approve Agenda : Moved :Lauren Field, Seconded Miles Armstead- All in Favor
- II. Approve Minutes from November 15, 2018 : Moved : Miles Armstead, Seconded Lauren Field
All in favor.
- III. Chair's report
 - a. thank you Chris for the regular messages he sends to board members
 - b. Membership process - Independent Contractors: licensed persons should be paying dues to BID.
Write friendly letter to independent contractors RE the requirement by the City of Oakland now requests a business license.
- IV. Treasurer's Report - November-December 2018 (Disbursement Schedule 4/30, 7/31, 10/31
 - a. Anthony wants to meet with Chris & Susan make sure he knows of all expenses = fine, looking good, in recoup cycle
- V. Streetscape and Security
 - a. No walking officer, moved to downtown, area 2. It is hoped we will get officer back.
 - b. lost another tree
 - c. homeless population growing: homeless story via Veronica
 - d. banners are back up, but the people who did the work failed to connect the lights & will have to return. Questionable service on installation.
- VI. Marketing and Promotions:
 - a. Holiday Update will have an event, at BART plaza (December 7th) for people who live in the community from 12:00 to 3:00. Santa, maybe Oakland ballet Nutcracker, festive atmosphere, local music. Contact Samee RE survey Joyce is managing the Holiday
- VII. Land Use
 - a. Update: no information
- VIII. New Business
 - a. Pony Studios: hair salon & educational center AND Cider: small plate restaurants/ bar AND 5332 College = new hair salon.

b. Curves is moving to a new location

IX. Public Comment: none

X. Adjourn: 9:35

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11:34 AM

Rockridge District Association

Profit & Loss

January 2019

02/08/19

Accrual Basis

	Jan 19
Ordinary Income/Expense	
Expense	
Unclassified Expenses	180.00
Organization Committee	
Accounting & Legal	10.00
Professional Administration	
Wages-Prof Admin	3,747.33
Insurance-Prof Admin	1,416.00
Payroll Tax Expense	317.20
Payroll Service Fees-Prof Admin	79.97
Professional Administration - Other	50.00
Total Professional Administration	5,610.50
Total Organization Committee	5,620.50
Marketing & Promotion Committee	
Marketing & Materials	4,985.45
Total Marketing & Promotion Committee	4,985.45
Streetscape & Security Committe	
Beautification-Streetscape Misc	2,200.00
Total Streetscape & Security Committe	2,200.00
Total Expense	12,985.95
Net Ordinary Income	-12,985.95
Net Income	<u>-12,985.95</u>

11:32 AM

Rockridge District Association

Profit & Loss by Class

March 2018 through January 2019

02/08/19

Accrual Basis

	Operating	Out & About	TOTAL
Ordinary Income/Expense			
Income			
Unclassified Income	0.00	0.00	0.00
BID Revenues			
BID Revenue	160,812.37	0.00	160,812.37
Total BID Revenues	160,812.37	0.00	160,812.37
Out & About	0.00	37,669.77	37,669.77
Miscellaneous Income			
Marketing Membership Fees	500.00	0.00	500.00
Total Miscellaneous Income	500.00	0.00	500.00
Total Income	161,312.37	37,669.77	198,982.14
Expense			
Out & About Costs	0.00	45,406.57	45,406.57
Bank service charges	40.00	164.53	204.53
Interest	112.50	0.00	112.50
Unclassified Expenses	3,724.28	0.00	3,724.28
Organization Committee			
Accounting & Legal	10.00	0.00	10.00
Insurance	964.00	0.00	964.00
Professional Administration			
Wages-Prof Admin	41,930.58	0.00	41,930.58
Insurance-Prof Admin	9,576.00	0.00	9,576.00
Payroll Tax Expense	3,325.48	0.00	3,325.48
Payroll Service Fees-Prof Admin	620.71	0.00	620.71
Workers Comp-Prof Admin	410.57	0.00	410.57
Professional Administration - Other	777.49	0.00	777.49
Total Professional Administration	56,640.83	0.00	56,640.83
Total Organization Committee	57,614.83	0.00	57,614.83
Marketing & Promotion Committee			
Advertising & Graphics	7,557.50	0.00	7,557.50
Marketing & Materials	6,606.72	0.00	6,606.72
Professional Services-Marketing	5,000.00	0.00	5,000.00
Web Design & Communication	1,750.00	0.00	1,750.00
Marketing & Promotion Committee - Other	505.22	0.00	505.22
Total Marketing & Promotion Committee	21,419.44	0.00	21,419.44
Streetscape & Security Committee			
Beautification-Streetscape Misc	41,602.81	0.00	41,602.81
Streetscape & Security Committee - Other	747.23	0.00	747.23
Total Streetscape & Security Committee	42,350.04	0.00	42,350.04
Total Expense	125,261.09	45,571.10	170,832.19
Net Ordinary Income	36,051.28	-7,901.33	28,149.95
Net Income	<u>36,051.28</u>	<u>-7,901.33</u>	<u>28,149.95</u>

11:34 AM

Rockridge District Association

Balance Sheet

02/08/19

As of January 31, 2019

Accrual Basis

	Jan 31, 19	Jan 31, 18
ASSETS		
Current Assets		
Checking/Savings		
Fremont Bank O&A #0829	25.97	100.00
Fremont Bank Op #0349	27,336.18	3,652.87
Total Checking/Savings	27,362.15	3,752.87
Total Current Assets	27,362.15	3,752.87
TOTAL ASSETS	27,362.15	3,752.87
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Credit Cards		
Fremont Bank Credit Card	4,985.45	0.00
Total Credit Cards	4,985.45	0.00
Other Current Liabilities		
Out & About Payable	0.00	-4,114.30
Payroll Liabilities	-1.00	-3,950.33
Total Other Current Liabilities	-1.00	-8,064.63
Total Current Liabilities	4,984.45	-8,064.63
Total Liabilities	4,984.45	-8,064.63
Equity		
Unrestricted Net Assets	-5,772.25	34,611.72
Net Income	28,149.95	-22,794.22
Total Equity	22,377.70	11,817.50
TOTAL LIABILITIES & EQUITY	27,362.15	3,752.87



01/27/2019

To Our Members

Does your business model include the rental of space to or the services of independent contractors? For example do you rent a chair to a hairstylist? Based on current laws would the State of CA agree that they are independent contractors (ICs)?

The change in qualifications for ICs is the result of a CA Supreme Court case that was decided in April of 2018. The case was *Dynamex Operations West, Inc. v. Supreme Court*.

As a business owner/employer one may be subject to fines and penalties for unreported revenue and non-compliance with Workers Compensation Insurance requirements, to name a few downsides if a person does not truly qualify as an IC.

If a person does not qualify as an IC, then they could be deemed employees and subject to ALL regulations associated with the Employer/Employee relationships.

ICs that operate their businesses in Rockridge must have an Oakland Business License and a Business Improvement District (BID) account set up with the City. ICs should carry General Liability insurance. Just as most landlords require Certificates of Insurance from those of us who are tenants, it is prudent to require Certificates of Insurance naming your business an additional insured from ICs working in your establishment.

ICs operating a business in Rockridge are subject to interest and penalty for unreported / unpaid taxes and assessments.

We hope that bringing this to your attention will help to prevent unwanted exposure and expenses for your business and ICs working in your business.

You may want to contact an attorney who specializes in Employment law for further information and/or guidance.

The links below are some sources of information on the subject.

https://www.dir.ca.gov/dlse/FAQ_IndependentContractor.htm

<https://edd.ca.gov/>

<http://www.insurance.ca.gov/>

<https://www.dir.ca.gov/>

Respectfully,

Susan Bernosky, President

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