



RDA Agenda **NEW DATE | UPDATED AGENDA**

Thursday, 08-23-18 Location: 5940 College Ave Ste F Oakland CA 94618 Time: 8:30 am- 10:00 am

Call to Order: Establish Quorum: (6 members must be present and/or on the phone)

Introduce guests:

I. Approve Agenda

II. Approve Minutes – July 19, 2018

III. Chair's report:

- a. Update
- b. Friday Night Meals- Presbyterian Church- Monte McClain will attend Sept Meeting

IV. Treasurer's Report – June 2018 (Disbursement Schedule 4/30 | 7/31 | 10/31)

- a. Update

V. Streetscape and Security:

- a. Updates
- b. Another Tree down
- c. Removal of parking spaces – Guest Ryan Schuchard, Resident and Volunteer, Bike East Bay (415)283-6711 **9:15am**
- d. Update street cleaners and gas-powered blowers

VI. Marketing and Promotions:

- a- Holiday Activities
- b- ACTION ITEM- Website webmaster- budget item- Guest Jody Colley **9:00am**

VII. Land Use

- a- Updates

VIII. New Business:

IX. Public Comment

X. Adjourn

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least

72 hours prior to a regular meeting. The RDA posts Agendas at 5940 College Avenue, suite C, Oakland CA 94618. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting notify Chris Jackson at 510.604.3125 at least 48 hours prior to the meeting

Rockridge District Association, a Rockridge Business Improvement District

5940 College Ave Ste F ▪ Oakland ▪ CA 94618

▪ Phone 510-604-3125 ▪

chris@rockridgedistrict.com ▪ www.rockridgedistrict.com

RDA Minutes

Thursday, July 19, 2018

Call to Order: 8:32 am

Established Quorum

Members Present: Susan Bernosky, Lauren Field, Louise Rothman-Riemer, Anthony Barr, Maggie Klein, Veronica Bhonsle, Joyce Gardner, Robin Pennell, Katy Winter, Andrew Snow

Absent: Aleksey Gurov

Chris Jackson, Manager

Guests: Samee Roberts and Steve Tiffin

I. Approve Agenda: Louise moved & Veronica seconded – all in favor – no oppose

II. Approve Minutes: Louise moved & Maggie seconded (correction to June minutes notes : Veronica moved and Louise seconded)- all in favor – no oppose

III. Chair's Report:

a. election cycle - announced, official- Andrew newest board member, no other changes.

b. assessments - no update

c. election of officers: ACTION: Louise moved to re-elect all officers and Veronica seconded- All in favor and no oppose

IV. Treasurer's Report:

a. Marketing budget will work. Reviewed.

b. August meeting- further review funds/activities Holiday

V. Streetscape & Security: Chris Jackson

a. church feedings = more homeless, impacting open area restaurants, discussion @ homeless & possible actions, including inviting Monte to attend our meeting & make communal effort, Chris will invite Monte

b. street cleaning = negative, things not getting done

c. walking officer is back

VI. Marketing & Promotions

a. Samee and Steve presented. Changes on street closure/ changes with Market Hall. Event date is 9/16/18

VII. Land Use

a. no new business

VIII. New Business:

X. Public Comment: none

XI. Adjourn: 9:32 am

8:10 AM

Rockridge District Association

Profit & Loss

08/08/18

March through July 2018

Accrual Basis

	Mar - Jul 18	Mar - Jul 17
Ordinary Income/Expense		
Income		
Unclassified Income	1,100.00	0.00
BID Revenues		
BID Revenue	75,207.87	74,753.63
Legal Noticing-City	0.00	-1,058.25
Total BID Revenues	75,207.87	73,695.38
Out & About	5,153.18	0.00
Miscellaneous Income		
Marketing Membership Fees	0.00	980.94
Total Miscellaneous Income	0.00	980.94
Total Income	81,461.05	74,676.32
Expense		
Bank service charges	204.53	0.00
Interest	112.50	0.00
Unclassified Expenses	2,439.28	0.00
Organization Committee		
Accounting & Legal	0.00	3,289.78
Board Meeting Expense	0.00	285.91
Office Expense	0.00	373.15
Postage, Copy & Printing	0.00	662.82
Professional Administration		
Wages-Prof Admin	21,140.41	18,736.65
Insurance-Prof Admin	4,080.00	2,500.00
Payroll Tax Expense	0.00	1,494.55
Payroll Service Fees-Prof Admin	380.80	364.86
Workers Comp-Prof Admin	410.57	545.50
Professional Administration - Other	0.00	50.00
Total Professional Administration	26,011.78	23,691.56
Telecommunications	0.00	165.00
Total Organization Committee	26,011.78	28,468.22
Marketing & Promotion Committee		
Advertising & Graphics	0.00	895.00
Events	0.00	325.00
Marketing & Materials	1,621.27	6,000.00
Total Marketing & Promotion Committee	1,621.27	7,220.00
Streetscape & Security Committe		
Streetcleaning Wages	10,050.00	0.00
Beautification-Streetscape Misc	9,595.99	57,186.56
Total Streetscape & Security Committe	19,645.99	57,186.56
Total Expense	50,035.35	92,874.78
Net Ordinary Income	31,425.70	-18,198.46
Other Income/Expense		
Other Expense		
Conting Fund/Special Projects	0.00	-1,745.00
Total Other Expense	0.00	-1,745.00
Net Other Income	0.00	1,745.00
Net Income	31,425.70	-16,453.46

8:10 AM

Rockridge District Association

Profit & Loss by Class

March through July 2018

08/08/18

Accrual Basis

	Operating	Out & About
Ordinary Income/Expense		
Income		
Unclassified Income	1,100.00	0.00
BID Revenues		
BID Revenue	75,207.87	0.00
Total BID Revenues	75,207.87	0.00
Out & About	0.00	5,153.18
Total Income	76,307.87	5,153.18
Expense		
Bank service charges	40.00	164.53
Interest	112.50	0.00
Unclassified Expenses	2,439.28	0.00
Organization Committee		
Professional Administration		
Wages-Prof Admin	21,140.41	0.00
Insurance-Prof Admin	4,080.00	0.00
Payroll Tax Expense	0.00	0.00
Payroll Service Fees-Prof Admin	380.80	0.00
Workers Comp-Prof Admin	410.57	0.00
Total Professional Administration	26,011.78	0.00
Total Organization Committee	26,011.78	0.00
Marketing & Promotion Committee		
Marketing & Materials	1,621.27	0.00
Total Marketing & Promotion Committee	1,621.27	0.00
Streetscape & Security Committe		
Streetcleaning Wages	10,050.00	0.00
Beautification-Streetscape Misc	9,595.99	0.00
Total Streetscape & Security Committe	19,645.99	0.00
Total Expense	49,870.82	164.53
Net Ordinary Income	26,437.05	4,988.65
Net Income	26,437.05	4,988.65

8:11 AM

Rockridge District Association

Balance Sheet

As of July 31, 2018

08/08/18

Accrual Basis

Jul 31, 18

ASSETS	
Current Assets	
Checking/Savings	
Fremont Bank O&A #0829	7,915.95
Fremont Bank Op #0349	17,736.50
Total Checking/Savings	25,652.45
Total Current Assets	25,652.45
TOTAL ASSETS	25,652.45
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Payroll Liabilities	-1.00
Total Other Current Liabilities	-1.00
Total Current Liabilities	-1.00
Total Liabilities	-1.00
Equity	
Unrestricted Net Assets	-5,772.25
Net Income	31,425.70
Total Equity	25,653.45
TOTAL LIABILITIES & EQUITY	25,652.45

**Rockridge District Association a RBID
Board 2018 - 2019**

	Board Member Name:	Officers	OY	Business:	Business Address:	Phone: (510)	Email Address:	Elected/Re-Elected
1	Louise Rothman-Riemer		1999	DHR Investment Counsel	5435 College Ste 200	596-2580	louise@dhrcounsel.com	2017
2	Veronica Bhonsle		2005	VERO	6052 College	985-0406	vbhonsle@aol.com	2017
3	Joyce Gardner		2006	FIT	5707 College	923-0784	fitclothing@att.net	2018
4	Susan Bernosky	P	2006	Strahan Ins Svcs Inc	5940 College	450-9050	susan@susanbernosky.com	2018
5	Maggie Klein		2013	Oliveto	5655 College	547-5356	maggie@oliveto.com	2017
6	Lauren Field	S	2013	Lauren G Field	5332 College Ste100	658-2525	laurenfield@gmail.com	2017
7	Robin Pennell	VP	2013	Jarvis Architects	5278 College Ave	654-6755	rpennell@jarvisarchitects.com	2017
8	Aleksey Gurov		2017	Fremont Bank	6300 College Ave Ste 160	851-7741	aleksey.gurov@fremontbank.com	2017
9	Anthony Barr	T	2017	Henry Levy Group	5940 College Ave Ste F	652-1000	anthony@hglcpa.com	2017
10	Katy Winter		2017	Vita	6034 College Ave	917-843-2758	katy@myhealthyvita.com	2017
11	Andrew Snow		2018	The Golden Squirrel	5940 College Ave	735-9220	andrewsnow@gmail.com	2018