



RDA Agenda

Thursday, 04-19-18 Location: 5940 College Ave Ste F Oakland CA 94618 Time: 8:30 am- 10:00 am

Call to Order: Establish Quorum: (6 members must be present and/or on the phone)

Introduce guests:

I. Approve Agenda

II. Approve Minutes – March 15, 2018

III. Chair's report:

- a. Election Cycle
- b. Assessment Update
- c. Artmonth Banners FYI
- d. Reminder- Board Meeting Attendance requirement- Chris Strieter status
- e. Add non-profit businesses to assessed members- Exclude Public NP (Schools/Libraries)

IV. Treasurer's Report – March 2018 (Disbursement Schedule 4/30 | 7/31 | 10/31)

- a. Update

V. Streetscape and Security:

- a. Updates
- b. No Bike Riding on Sidewalk Update
- c. Shane and Gretchen – Stay Away Order
- d. Security gates
- e. New 5150

VI. Marketing and Promotions:

- a- Updates- Out & About/ Holiday/
- b- Banner design- John / Samee/ Sierra Display (Four Colors – keeps price reasonable)

VII. Land Use

- a- Updates

VIII. New Business:

IX. Public Comment

X. Adjourn

Rockridge District Association, a Rockridge Business Improvement District

5940 College Ave Ste F ▪ Oakland ▪ CA 94618
 ▪ Phone 510-604-3125 ▪
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RDA Minutes

Thursday, March 15, 2018,

Call to Order: 8:42am

Establish Quorum, 7:

Members Present: Susan Bernosky, Lauren Field, Katy Winter, Louise Rothman-Riemer, Anthony Barr, Maggie Klein, Robin Pennell

Chris Jackson, Manager

Guests: Andrew Snow

Absent: Aleksey Guroy, Veronica Bhonsle, Joyce Gardner, Chris Strieter

I. Approve Agenda: Laurie moved & Louise seconded

II. Approve Minutes: Louise moved & Katy seconded

III. Chair's Report:

- a. insurance was approved
- b. election cycle : send people to meetings & make sure they are paying the BID tax
- c. assessment update: matches brochure, therapists not being billed, by end off year will be resolved
- d. Joe Judoku has no business license, proactive stance

IV. Treasurer's Report:

- a. no overdrawn accounts but close to out of cash.
- b. turned corner, borrowed \$, & will pay back in May with disbursement

V. Streetscape & Security: Chris Jackson

- a. stencil sidewalks: "please walk bike"
- b. cameras = Boulangerie & Beer Baron
- c. Big Belly: wants to talk to us RE graphics
- d. Bid for street sweeping = street cleaner is taking too much time off work,
- e. Shane Powel causing problems, get "no trespass" order to remove Shane (& Gretchen Semens)

VI. Marketing & Promotions

- a. No spending until May

VII. Land Use

- a. Judoku Shshi replaced Wing Man

VIII. New Business:

- a. no new business

X. Public Comment: none

XI. Adjourn: 9:14am

5:46 PM
04/12/18
Cash Basis

Rockridge District Association
Profit & Loss
March 2018

	Mar 18
Ordinary Income/Expense	
Expense	
Organization Committee	
Professional Administration	
Wages-Prof Admin	3,717.00
Insurance-Prof Admin	816.00
Total Professional Administration	4,533.00
Total Organization Committee	4,533.00
Marketing & Promotion Committee	
Events	2,000.00
Total Marketing & Promotion Committee	2,000.00
Total Expense	6,533.00
Net Ordinary Income	-6,533.00
Net Income	<u>-6,533.00</u>

5:47 PM

Rockridge District Association

04/12/18

Balance Sheet

Accrual Basis

As of March 31, 2018

	Mar 31, 18
ASSETS	
Current Assets	
Checking/Savings	
Fremont Bank	7,967.79
Total Checking/Savings	7,967.79
Total Current Assets	7,967.79
TOTAL ASSETS	<u>7,967.79</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Short Term Loan - Strahan	15,000.00
Out & About Payable	-4,114.30
Total Other Current Liabilities	10,885.70
Total Current Liabilities	10,885.70
Total Liabilities	10,885.70
Equity	
Unrestricted Net Assets	3,615.09
Net Income	-6,533.00
Total Equity	-2,917.91
TOTAL LIABILITIES & EQUITY	<u>7,967.79</u>

5:47 PM
04/12/18
Cash Basis

Rockridge District Association
Profit & Loss
March 2018

	Mar 18	Mar 17	\$ Change
Ordinary Income/Expense			
Expense			
Organization Committee			
Accounting & Legal	0.00	346.50	-346.50
Board Meeting Expense	0.00	76.91	-76.91
Office Expense	0.00	38.90	-38.90
Professional Administration			
Wages-Prof Admin	3,717.00	3,747.33	-30.33
Insurance-Prof Admin	816.00	500.00	316.00
Payroll Tax Expense	0.00	286.67	-286.67
Payroll Service Fees-Prof Admin	0.00	72.53	-72.53
Total Professional Administration	4,533.00	4,606.53	-73.53
Telecommunications	0.00	66.00	-66.00
Total Organization Committee	4,533.00	5,134.84	-601.84
Marketing & Promotion Committee			
Events	2,000.00	0.00	2,000.00
Marketing & Materials	0.00	7,250.00	-7,250.00
Total Marketing & Promotion Committee	2,000.00	7,250.00	-5,250.00
Streetscape & Security Committe			
Beautification-Streetscape Misc	0.00	1,264.48	-1,264.48
Total Streetscape & Security Committe	0.00	1,264.48	-1,264.48
Total Expense	6,533.00	13,649.32	-7,116.32
Net Ordinary Income	-6,533.00	-13,649.32	7,116.32
Net Income	-6,533.00	-13,649.32	7,116.32

